

Contents

Table of Annexes	IX
Acronyms	XI
<i>Foreword</i> by Hans-Dieter Klingemann	XIII

Part I: The Bologna Process and its Global Context

1. Everything You Ever Wanted to Know About the Bologna Process	3
a. European Academia in the 21 st Century	3
b. Objectives of the Book	3
c. The Structure of the Book	5
2. The Bologna Declarations of 1988 and 1999	7
a. <i>The Magna Charta Universitatum</i> (1988)	7
b. <i>The Bologna Declaration</i> (1999)	8
3. 'Rapid Changes Taking Place in the Area of Higher Education': The Global Context	11
a. Changes Taking Place According to the WTO Council for Trade in Services	11
b. Governmental Initiatives and Differences between Countries	12
c. Shifts in the Structure of the International Education Market	13
d. Some Indications of the Size of the International Education Market (mid-1990s)	14

Part II: The Bologna Process and the European Union

4.	The Start of the Bologna Process	19
a.	Paris, Sorbonne 25 May 1998: The <i>Sorbonne Declaration</i>	19
b.	Bologna 18–19 June 1999: The <i>Bologna Declaration</i>	21
5.	The Bologna Process from Prague (2001) to Berlin (2003) and Bergen (2005)	25
a.	Prague 19 May 2001: The <i>Prague Communiqué</i>	25
b.	Berlin 18–19 September 2003: The <i>Berlin Communiqué</i>	28
c.	Bergen 19–20 May 2005: The <i>Bergen Communiqué</i>	31
6.	The European Union and Higher Education	39
a.	Education as an EU Policy Area	39
b.	EU Contributions to the Bologna Process	42
c.	ENQA and Quality Assurance	45
d.	ENQA and the Bologna Process	46
e.	The NARIC Network and Academic Recognition	49

Part III: The Intergovernmental Organizations

7.	The Council of Europe and UNESCO on Recognition of Qualifications	53
a.	The Council of Europe and UNESCO Conventions Covering Academic Recognition	53
b.	The 1997 Lisbon Convention on the Recognition of Qualifications	55
c.	The Committee of the Lisbon Recognition Convention and its Recommendations	56
d.	The ENIC Network of the Council of Europe and UNESCO	56
e.	Other Council of Europe Contributions to the Bologna Process	58
8.	UNESCO and OECD Guidelines on Quality Provision in Cross-Border Higher Education	59
a.	UNESCO and Higher Education in a Globalized Society	59
b.	The OECD and Consumer Protection in Cross-Border Higher Education	60

c.	The UNESCO/OECD Guidelines on Quality Provision in Cross-Border Higher Education	62
d.	The OECD on the Bologna Process	63
9.	The World Trade Organization and Trade in Services (GATS)	65
a.	Trade in Higher Education Services: A Rough Estimate (1997–2000)	65
b.	The General Agreement on Trade in Services (GATS) of 1994	66
c.	Negotiations and Controversies on Higher Education and the GATS	69
10.	The World Bank and Higher Education in Developing Countries	73
a.	The World Bank’s 1994 Position: Lessons of Experience	73
b.	The World Bank/UNESCO Task Force on Higher Education and Society (2000)	75
c.	The World Bank on Constructing Knowledge Societies (2002)	77
d.	Quality Assurance and Accreditation in East Asia and the Pacific	78

Part IV: The Non-Governmental Organizations

11.	The Non-Governmental Organizations	85
a.	The European University Association (EUA)	85
b.	EURASHE and Professional Higher Education	87
c.	The ESIB National Unions of Students in Europe	88
d.	The European Employers (UNICE) and Trade Unions (ETUCE) ..	90
e.	The International Association of Universities (IAU)	91
12.	European Political Science and Public Administration	93
a.	The European Political Science Network (epsNet)	93
b.	The European Conference of Chairs of National Associations of Political Science (ECNA)	94
c.	Public Administration Networks and Accreditation	96

13. Conclusion	99
a. The Changing Context: The Worldwide Education Market	99
b. The Bologna Process in Europe	100
c. NGOs in the Bologna Process	102
d. The EU and the Bologna Process	102
e. Intergovernmental Organizations and Higher Education	103
f. Asian Consciousness of Higher Education Saliency	104
g. Assessing the Bologna Process More Critically	104
List of Websites	109
List of Tables:	
Table 2.1: The Ten Action Lines of the Bologna Process	9
Table 3.1: The Ten Leading Exporters of Higher Education Services in the Mid-1990s	14
Table 9.1: Exports and Imports of Higher Educational Services of Eight Countries in 1997 and 2000	66
Annex 17: Table 9: Education Services in the GATS Scheduling Guidelines and CPC	204