

Contents

Towards a Multiversity? Universities between Global Trends and National Traditions	7
---	----------

GEORG KRÜCKEN/ANNA KOSMÜTZKY/MARC TORKA

PART I: UNIVERSITIES IN MODERN SOCIETY. TOWARDS A GENERAL UNDERSTANDING

Worldwide Expansion and Change in the University	19
---	-----------

DAVID JOHN FRANK/JOHN W. MEYER

The University in Europe and the World: Twentieth Century Expansion	45
--	-----------

JOHN W. MEYER/EVAN SCHOFER

Are Universities Specific Organisations?	63
---	-----------

CHRISTINE MUSSELIN

PART II: THE GOVERNANCE OF UNIVERSITIES. BETWEEN STATE REGULATIONS AND TRANSNATIONAL POLICY-MAKING

State Models, Policy Networks, and Higher Education Policy. Policy Change and Stability in Dutch and English Higher Education	87
--	-----------

HENNO C. THEISENS/JÜRGEN ENDERS

Diversity Matters: A Lesson from a Post-Communist Country	108
--	------------

PEPKA BOYADJIEVA

Doctoral Education in Europe: New Structures and Models 132

BARBARA M. KEHM

**Is a Global Organizational Field of Higher Education
Emerging? Management Education as an Early Example** 154

TINA HEDMO/KERSTIN SAHLIN-ANDERSSON/LINDA WEDLIN

**PART III: UNIVERSITY-INDUSTRY RELATIONS.
HISTORICAL LEGACIES AND NEW FORMS**

**From Managerial to Entrepreneurial: Universities and
the Appropriation of Corporate-Based Paradigms.
An Historical Perspective from Europe and the United States** 179

KENNETH BERTRAMS

**Rationalization and the Utilization of Scientific Knowledge
in German and U.S.-American Discourses** 201

FRANK MEIER/ANDRE MÜLLER

**The Cifre PhDs: A Tool for Mediation between Laboratories
and Firms in the Humanities and Social Sciences** 217

RACHEL LEVY

**Commodification or Rationalization? Yes, please!
Technology Transfer Talk in the Canadian Context** 235

ELAINE COBURN

About the Contributors 260