

# Table of Contents

Foreword.....1  
*György Széll*

**Introduction.....5**

1 Social Innovation, Economic Development, Employment and Democracy.....7  
*Denis Harrisson, Reynald Bourque & György Széll*

**I Social Economy, Accountable Investment and Development ..... 17**

2 A New Economic Paradigm for the Challenges of Sustainable Development..... 19  
*Léopold Beaulieu*

3 The Social Economy: a ‘New’ Tool at the Service of the Battle for Employment ..... 29  
*Maria Teresa de Sousa*

4 The Social Economy and Labour – A Strong Identity and a Few Paradoxes..... 51  
*Denis Harrisson & Mariline Comeau-Vallée*

5 From Working on Values to Transforming Social Activities: How to Update the Principle of ‘by and for all’?..... 71  
*Dominique Efros*

6 Microfinance, Poverty and the Social Economy of Empowerment..... 83  
*Anup Dash*

7 Renewable Energy Cooperatives and the Development of Rural Regions in the Third World..... 105  
*Sven Schaller*

<b>II</b>	<b>Protection of Work Basic Rights and Corporate Social Responsibility</b> .....	121
8	Transnational Trade Unionism and Social Regulation of Globalization .....	123
	<i>Reynald Bourque</i>	
9	Strategic Unionism: A Key to the Quality of Social Dialogue Outcomes .....	139
	<i>Thobile Yanta</i>	
10	Global Economy and Workers Rights: Ethical Challenges to Corporate Social Responsibilities .....	155
	<i>Yunus Dauda</i>	
11	Critical Reflections on Work, Citizenship and Corporate Social Responsibility .....	167
	<i>Catherine Casey</i>	
12	Negotiation and Transaction in the Context of Restructuring: Ethics, Trust and Social Responsibility .....	187
	<i>Jocelyne Robert</i>	
13	The Role of Social Actors in the Context of Restructuring Processes in the European Household Appliances Industry .....	219
	<i>Volker Telljohann</i>	
<b>III</b>	<b>Economic and Employment Transformations in Developed Economies</b> .....	243
14	Shaping Innovation by Social Research – the New Role of the Social Sciences .....	245
	<i>Jürgen Howaldt, Ralf Kopp &amp; Michael Schwarz</i>	
15	The Gap of Services and the Three-Sector-Hypothesis (Petty’s Law): Is this Concept out of Fashion or a Tool to Enhance Welfare? .....	261
	<i>Detlev Ehrig &amp; Uwe Staroske</i>	
16	The Establishment of Market Structures – Societal Transition and Social Challenge.....	279
	<i>Friedrich Fuerstenberg</i>	
17	Organization of Work for Qualified Self-employed Workers: Internalization of Control and Externalization of Risk.....	293
	<i>Martine D'Amours</i>	

---

<b>IV Employment and Social Regulation in Transitional Economies .....</b>	<b>307</b>
18 China's Outward FDI and Employment.....	309
<i>Qi Zou</i>	
19 Does the System for Eliminating the Last Class Employees Violate Labour Laws in China?.....	323
<i>Dinghong Yi</i>	
20 India as a Transitional Society – Challenges, Risks, Strengths and Prospects .....	331
<i>Chintamani Lakshmana</i>	
21 Informal Sector Workforce in the Era of Marketization: Social Protection Interventions in Indian context .....	343
<i>Debi S. Saini</i>	
<b>V Employment Public Policies: Intercultural and Intergenerational Challenges .....</b>	<b>367</b>
22 Current Sociology of Strangerhood and Implications for Immigration Policies .....	369
<i>Yaşar Aydın</i>	
23 Migration Policies in the Service of Economic Needs: The French Illustration .....	379
<i>Jean-Michel Plassard &amp; Isabelle Desbarats</i>	
24 Maturity or Discipline? Social Perspectives on Upbringing and Education .....	395
<i>Heinz Sünker</i>	
25 General Technical Training: Case Study of the ProJovem Young People's Training Programme in Brazil.....	407
<i>Fabio Luiz Zamberlan, Paulo Cesar Greenhalgh de Cerqueira Lima &amp; Maria Silvia Passos</i>	
26 The Intergenerational Challenges Presented by the Necessary Reform of the Employment and Social Welfare Structure .....	435
<i>Olivier Guiraudie</i>	
<b>Conclusion .....</b>	<b>453</b>
27 Social Innovations and Labour .....	455
<i>György Széll</i>	
The Authors .....	467