

Inhaltsverzeichnis

Sebastian Bersick, Michael Bruter, Natalia Chaban, Sol Iglesias, Ronan Lenihan

Asia in the Eyes of Europe: The EU's Perception of Rising Asia	7
--	---

Melanie Pichler

Perceptions of a Diverse Region: Asia in the Eyes of Austria	25
--	----

Michael De Leener and Sabina Asanova

Mixed Feelings: Asia in the Eyes of Belgium	53
---	----

Michael A. Ulfstjerne

Fragments on the Rise: Asia in the Eyes of Denmark ..	77
---	----

John Seaman

Between Opportunity and Anxiety: Asia in the Eyes of France	103
---	-----

Tanja Bauer

Cautious Affection: Asia in the Eyes of Germany	131
---	-----

Stefano Braghioli

Reporting and Understanding Asia in Italy	167
---	-----

Gheorghe Savuica, Ilie Simon and Radu Megelea

Tradition and Fascination: Romanian Perceptions of Asia	195
---	-----

Sarah Harrison

Asia as the 'Imagined Other': Asia in the Eyes of the UK	225
--	-----

Lai Suetyi

Asia through the Eyes of Pan-regional Media in Europe 251

Sebastian Bersick, Michael Bruter, Natalia Chaban, Sol Iglesias, Ronan Lenihan

Asia in the Eyes of Europe: Perceptions and Potentials 271

Core Recommendations 285

Annex: Sample Questions from the Public Opinion Questionnaire 287

Bibliography 289

About the Editors 293

About the Partners 295

About the Researchers 301